



Matchmaking Industry Fact Sheet

Certified Matchmakers provide services to facilitate healthy, happy relationships and work toward making the world a more loving place.



The mainstream success of online dating has skyrocketed the popularity of modern-day personalized matchmaking services.



Are you ready to join the next generation of matchmakers?

Matchmaking is one of the best careers for those who enjoy a flexible schedule, high earning potential, independence and most importantly, a fulfilling and rewarding profession.

Build a thriving business fueled by passion

Matchmaking Goes Mainstream

This is not your grandmother's matchmaker.

2014 The Matchmaking Institute formally launches in the UK; the first training session had attendees from 6 different countries.

2014 The Matchmaking Institute hosts its flagship annual conference – 100+ professional matchmakers from over 11 countries attend.

2008 *The Millionaire Matchmaker* premieres following Patti Stanger, as she pairs millionaires with the men and women of their dreams.

2005 The Matchmaking Institute, launches its certification program and is licensed by the New York Department of Education. To date there are 1000+ matchmakers certified by The Matchmaking Institute.

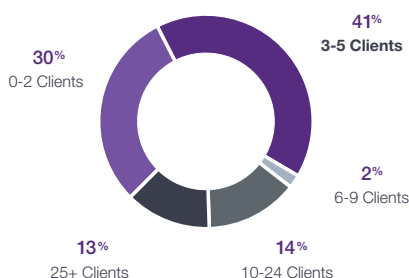
2003 The romantic comedy *Hitch* starring Will Smith as a professional dating consultant earns more than \$360 million.

1995 Match.com is founded; other sites like JDate.com and eHarmony.com follow suit further fueling the modern-day matchmaking industry.

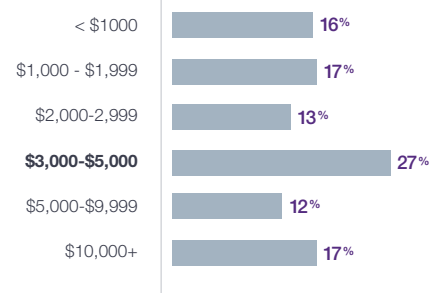
1971 The film *Fiddler on the Roof* features the ever-popular "Matchmaker" song, highlighting the industry's long tradition.



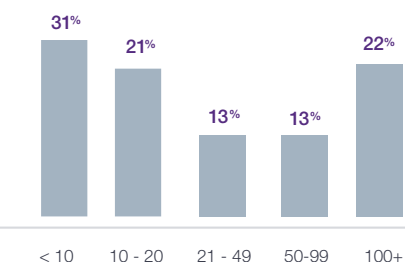
How many new paying clients do you get each month?



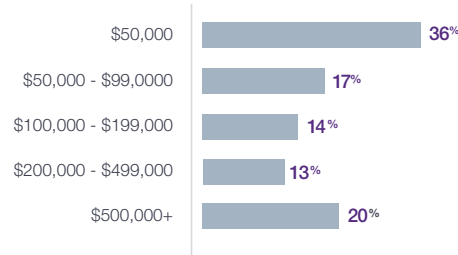
How much does a typical client pay for your service (depending on your pricing model)?



How many clients does each matchmaker in your company (or you) work with?



What was your gross revenue for the previous year?



Now is the perfect time to get started and join our mission to spread the love!

*Data comprised from a 2013 Matchmaking Institute survey of professional matchmakers

To learn more call: 877.BE.CUPID or visit www.matchmakinginstitute.com