

Business Plan Review

Email *

First Name *

Last Name *

Date of Birth

Gender *

Country *

State

City *

Street Address 1

Zip/Postal Code

Office Phone #

Mobile Phone #

Fax

Languages Spoken (fluent)

Former Companies

Ethnicity

Religion

Marital Status

Company Name *

Tag Line

Company Website *

Company Address *

Date of Certification *

How many years in business? *

30-Second Pitch

Niche market (age, community, gender...)

What is your matchmaking process?

What is your price structure?

Do you discuss your fees upfront with your potential clients?

How many clients are you able to serve at the same time?

How many introductions do you guarantee (monthly or per length of contract)?

During the interview process, do you discuss with the single any possible difficulties you may encounter when trying to match them?

Does client meet his/her matchmaker before signing up or later in the process?

Is client assigned to one particular person/matchmaker?

Do you show photos?

Do you perform background checks?

How are your communications handled?

Have you received any complaints from disgruntled clients? How did you handle this?

What is your refund policy?

If you're a new matchmaker, how will you get your first clients?

Do you have an advertising budget?

Where and how do you search for matches?

Who have you partnered with? (if applicable)

Who is your competition?

What is your current revenue?

What is your target revenue?

Undergraduate School

Minor Education

Education Level

Major In

Graduate School

Graduate School Degree Received

I am (An Introvert is a 0, and Extrovert is a 10)

About Me (Who I am)